

NOVEMBER 2014

HELLO WORLD







Many people think up great ideas, but the creative people at SRI International actually make them work! For example, Ajay Divakaran, Program Director with SRI International, Princeton, NJ, leads a research and development team that develops computer vision and multimodal systems. One of their projects is Ceres — an application for smartphones that allows you to take a picture of food and learn its nutritional value, including calorie count.

With Thanksgiving on the way, I asked Ajay if Ceres would be able to take a picture of a typical Thanksgiving dinner plate and provide an analysis. He explained, "Our algorithm does not have X-ray vision, so it cannot sense what is inside a turkey. But it can certainly recognize a typical Thanksgiving dinner plate." Ajay has demonstrated the food recognition system at many places, including Congress. To do so, he takes food samples with him in a big cooler called "wheelie cool." He has a long list of wisecracks that people make about the cooler, especially when passing it through the security X-ray machines. Once, food was stored overnight in the demo room at NIH only to find out in the morning that the cleaning staff had thrown it out. Luckily, Ajay was able to run to the cafeteria and get food for the demonstration at the last minute. To test food recognition, the team puts together some truly ghastly combinations, such as chicken and cheerios, chicken and strawberries, and salad and fries. They will not admit to eating any of these combinations. In his travels, he is known for his "sedate" driving style that drives all his colleagues crazy when they ride with him — only to be utterly shocked that he got a speeding ticket, ironically on the way to a teleconference with the Federal Highway Administration.

Ajay is thankful on Thanksgiving and throughout the year. He and his wife are thankful for having a smart and lovely daughter who brings them joy. He is also thankful for having a job that has him working on so many interesting projects with so many smart people, and for all the kindness he has received from so many people all his life.

Thanksgiving — a day to pause and to give thanks. I would like to give thanks to my family, my co-workers and all the members of the credit union. Thank you to the vision of the ten SRI International employees who came together in 1957 to start the credit union — a great idea!

Steve Bowles CEO/CFO 35

Ploliday SWEEPSTAKES

Spruce up your home, jet off on a winter getaway or cross off your gift list!

Shop with your SRI Federal Credit Union Visa® credit or debit card this holiday season and you could win \$1,000 in our Holiday Sweepstakes. Read the Offical Rules at www.SRIFCU.org.

Each purchase using your SRI FCU Visa credit or debit card between November 1 through December 31, 2014, is an automatic chance to win.

One lucky person will win \$1,000!

Design your personal Visa card free!

Need a SRI FCU Visa credit or debit card or have questions? Give us a jingle, email, apply online or visit our branch.

With holiday shopping right around the corner, get an extra layer of protection with our

CARD GUARDIAN SERVICE.

Control, review and respond to unauthorized or fraudulent transactions with alerts to your mobile device. Sign up today through home banking, or give us a jingle!

Holiday HOURS

Our office will be closed

Thanksgiving

Thursday, November 27 Friday, November 28

Online and Mobile Banking, eDeposit and Bill Payer are available 24/7/365!

Visit Email Call www.SRIFCU.org CONNECT@srifcu.org 800.986.3669







CONNECT WITH US TODAY

SRI Federal Credit Union

333 Ravenswood Avenue Menlo Park, CA 94025-3493 Toll-Free: 800.986.3669 Fax: 650.326.8916 P.O. Box 2284 Menlo Park, CA 94026-2284 Website www.SRIFCU.org

Email CONNECT@srifcu.org

Office Hours

Monday through Friday 9 AM to 4 PM