

JULY 2015

HELLO WORLD



The Central Publications group at SRI International is a treasure, with a large collection of resources available for creative inspiration and printing needs. But it's not just a print shop. The wealth of experience of this team goes back to the days of offset printing. In fact, they still have an offset press just for certain jobs that need a special pantone color or stationery items like envelopes. Although I love the old equipment, today most of the work is produced on new, high-speed color copiers with a quality almost like an offset press. The group emphasizes value-added work and is often able to contact clients prior to printing to discuss potential flaws that can be corrected. They also do professional, full-service document creation and manipulation assistance.

This is highly skilled craft work. The light in the Print Shop is excellent — they need it to get the colors just right. They can cut a stack of paper five inches tall with perfect precision. Printing for proposals and reports is just one facet of their work. In addition, many special projects run through their doors, including color posters 44 inches wide and over 10 feet tall. Even specialized field maps are produced, which they laminate to protect against the weather. One of their more interesting jobs was an educational survey in which they needed to craft special shapes by hand.

Providing first-line service for 70 self-service copiers all over the Menlo Park campus, as well as 30 copiers in other SRI offices, keeps this group humming! This requires ordering a truckload of paper (16 pallets) several times a year, which they store and make available to the self-service stations.

Bob Wyatt is retiring after 43 years on the job — Bob joined SRI when he was 18 years old. He had over 10 different jobs at SRI International, with the latest being the Manager of Publications and Logistics. Bob is leaving the job in good hands, with Ron Okada in charge of a great bunch of guys: Ben Padilla, Ken Lane, Scott Ramsay and Rene Belasco (all but one are Giants fans). It's a delight to listen to their their shop jargon. Everything from pantone colors to fold/stuff/wire-o/staple and my favorite: "Let's go to press!"

It may seem like it takes a printing press to get a mortgage loan, but with our new 5/5 variable rate mortgage, the credit union will make the process easy. Fixed for five years, it only adjusts once every five years. Most mortgages only last seven years, so why pay a premium rate for a higher-priced, longer-term fixed loan? See one of our loan officers for full details, or call Apryll at 800.200.4889 x7251.

"Let's go to press!"

Steve Bowles, CEO/CFO
SRI Federal Credit Union

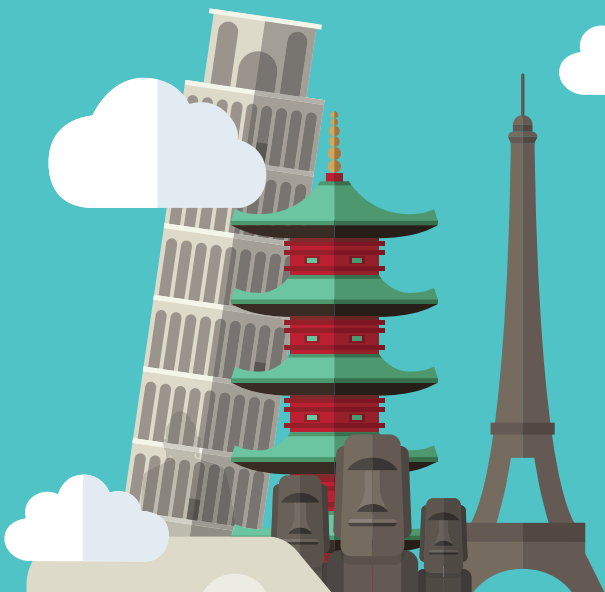
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