



JUNE 2013

## HELLO WORLD



In 1960, four Stanford Research Institute engineers purchased a winery on Monte Bello Ridge in the Santa Cruz Mountains and made a quarter-barrel of estate cabernet. These engineers were David Bennion, Charles Rosen, Hewitt Crane and Howard Zeidler. David Bennion eventually left SRI to work in the winery full-time and changed the name to Ridge Vineyards. Charles Rosen was a pioneer in artificial intelligence and founder of SRI's Artificial Intelligence Center. He is pictured on one of the credit union's murals alongside Shakey the robot. Hewitt Crane was known for his work on the Electronic Recording Machine Accounting (ERMA), magnetic digital logic and the development of an eye-movement tracking device. Howard Zeidler also worked on ERMA and David Bennion worked on magnetic circuits. Ridge Vineyards went on to win 5th place in a blind testing at the 1976 "Judgment of Paris," which helped prove to the world that California wines are some of the best!

Jeanie Graham, a strategic communications manager in SRI's Physical Sciences Division, helps create research proposals that promote SRI's innovative ideas. She also is a winemaker. Many co-workers have helped Jeanie and her family with the annual wine pressing at the Rorden-Graham "Whinery," and I suspect this helps with her fantastic ability to collaborate across departments! Most of the wine goes to friends, family and local charities for fundraising events.

Jeanie learned her winemaking skills from her father, Bud Rorden, who worked as an engineer at SRI in the 1960s. Bud

participated with the early founders of Ridge in their new endeavor. When Ridge outgrew their old basket press, they gave it to Jeanie's dad so that he could expand his hobby as a winemaker. When Bud retired, Jeanie took over the family hobby and still uses that ancient press today. Jeanie makes between 80 and 150 gallons of wine per year at her home in La Honda. Her wines are known to be full of character and high intensity. Jeanie's brother, Richard Rorden, also caught the winemaking bug and now owns Cantiga Wineworks in the Sierra Foothills.

When Ridge became more than a hobby in the 1960s, SRI Federal Credit Union funded a loan to the new winemakers for a tractor to help expand the winery. Former credit union manager, Beverly Bartolini, confirms that she would transfer one-third of the monthly payment each month from three of the SRI engineers' savings accounts to make the payments. I have been unable to confirm the rumor that Shakey the robot got his shakes from drinking the wine!

Whether you make award winning wine or design electronic circuits, SRI Federal Credit Union is here for you. Feel free to give us a call if you need some liquid cash.

Steve Bowles  
CEO/CFO

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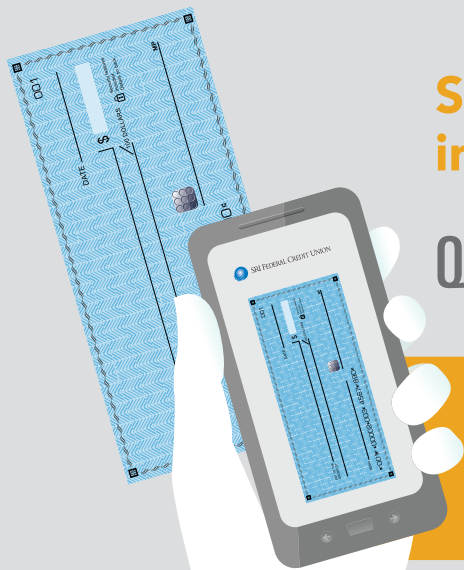
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