

MAY 2012

HELLO WORLD



Recently, I received several phone calls and emails about bees on the SRI International Menlo Park campus. The old oak tree out by the Receiving Department has a very active beehive — so active that this is one of the few oak trees that has not been trimmed for a number of years. On a sunny springtime day, the bees swarmed. This is a normal activity of bees where they create a new queen and the old queen gathers up about half the bees and spins off to find a new home. Since I am a beekeeper, the SRI staff (and bee lovers) gave me a call.

This reminds me of the SRI spin-offs. Over 65 years, SRI International has created a number of ventures, which include Nuance Communications, Siri, SocialKinetics, Artificial Muscle and Intuitive Surgical. Just like the bees, the spin-offs have gone on to survive, prosper and merge.

What can bees teach us? Find a safe place to live and to prosper, store enough resources to last difficult times, and from time to time look for some help. SRI Federal Credit Union is a terrific financial resource dedicated to your prosperity. We are here to help. Are you and your family benefiting from our services?

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I'm sure that if we had just left the bee swarm where it was, they would have found a hollow tree or some other place to call home. Still, I was able to place them in a box and then take them to my house and a nice new beehive. Perhaps later in the year they will share some of their honey with us.

Steve Bowles
CEO/CFO



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SRI Federal Credit Union
333 Ravenswood Avenue
Menlo Park, CA 94025-3493
Toll-Free: (800) 986.3669
Fax: (650) 326.8916

Mail
P.O. Box 2284
Menlo Park, CA 94026-2284

Web site: www.SRIFCU.org
Email: connect@srifcu.org

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