

APRIL 2016

HELLO WORLD



If you attended the credit union's annual meeting, you enjoyed delicious treats arranged by SRI International's Conference Services. Conference Services has a core of three individuals: Arturo Franco, Manager; Kerri Carder-McCoy, Assistant Manager; and Roberto Navarro, Coordinator. Complementing this team is Jim Smith, General Manager of Sodexo, and his staff of 12, including cooks and prep workers, who turn out breakfasts, lunches and catering for the SRI Cafe each day, plus meetings and special events.

This team does it all: planning, setup, food, audio/video, music, bands, wine/beer, arranging rooms for 10 to 275 guests and outdoor events like the Summer BBQ for 1,300. The events run a wide spectrum: conferences, all-hands meetings, retirement parties, memorial services, hookie lau and ice cream socials. Unique guests have included foreign dignitaries, ministers, presidents, congressmen and cabinet members. Let me say, it was hard to get the Conference Services group to stay still for a picture — they are always on the move and they walk FAST!

Arturo has a long and interesting career in hospitality. After arriving from Mexico with \$100 in his pocket, he earned his degree in Hotel, Restaurant and Institutional Hospitality Management at City College of San Francisco and has worked every aspect of hotels, including at large corporations such as Hilton and Hyatt. Arturo said he started as a dishwasher — a career path I also shared in college!

Arturo is able to handle it all — from a wedding with 3,000 guests to discussing with Dick Jauron (head coach of the Chicago Bears) how to get the football players to not spit their chewing tobacco on the hotel rugs! After the 1989 San Francisco earthquake caused major damage to his workplace, Arturo landed at SRI. Married with two children, he enjoys baseball with his son and keeps in shape exercising in the gym and moving his collection of over 450 bottles of wine.

Kerri came to SRI in 2006 after completing her degree in Hospitality Management from San Francisco State. In addition to working for Genentech, she worked in the music industry as a Director of Hospitality and enjoyed working with artists including Phil Lesh (the Grateful Dead) and David Crosby. A California girl, she enjoys cooking and traveling — most recently to Cambodia, Thailand and Hong Kong. Kerri and her wife report that their SRIFCU debit and credit cards worked throughout their travels! After our interview, I found her heading out on her commuter bicycle to catch the train! As I said — always on the go.

Roberto's hands-on experience includes managing several restaurants, including his own. More recently, he has moved on to other ventures including party rentals, in addition to working with Conference Services.

If you see Arturo, Kerri, Roberto or Jim around, say THANKS for everything that they do and the tasty treats at the annual meeting! What a treat to have them around.

Steve Bowles
CEO/CFO

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CREDIT UNION STRONG

The biggest influence on anyone's life is their parents. Start your children on a path to financial strength and participate in CU Strong, a celebration focused on youth savings.

Instill the habit of saving at a young age with your encouragement, coupled with SRI Federal Credit Union as a valued resource. We care about the future of our youngest members by helping them grow into financially capable adults. As you feel they are ready, add teen and graduate features with checking, Visa® debit and Visa credit cards, mobile and online access and text alerts.

Prepare your children for a bright future. Sign up using our simple eJoin online tool, visit our Menlo Park office or call **800.986.3669** to obtain membership documents.

PLAN FOR COLLEGE CU STUDENT CHOICE

Learn how to plan, prepare and stay in college with our free seminar on April 12 at noon. A representative from CU Student Choice will be in Menlo Park to help you understand your financial aid options and choose student loans carefully.

At 4 PM, another seminar will be held outlining our new MBA Student Loan and Student Loan Consolidation.

Register at www.SRIFCU.org, or call **800.986.3669** for information and assistance. We look forward to seeing you there!

NATIONAL CREDIT UNION YOUTH MONTH™

*You know where you want to go.
We'll help you find your way.*

Borrow from your credit union to find your road to a higher education without the higher costs of other student loans.

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