

JANUARY 2013

HELLO WORLD

A friendly smile, a kind word, and a helping hand are what most people associate with Steve Rooks.

On his recent trip to Alaska, Steve flagged down the driver of a bus pulling a trailer that had blown a tire. In an area where three cars are a traffic jam, the next 45 minutes were spent changing the tire using the only jack available — from Steve's car. This was not the first person to benefit from Steve's generosity.

During his weekends, Steve volunteers with the Red Cross and has worked a number of disasters throughout the country: Hurricanes Katrina (New Orleans, 2005), Ike (Texas, 2008), Andrew (Florida, 1992), and Hugo (Puerto Rico, 1989) and the floods in St. Louis (2003). If you are a runner, you will see him at many events volunteering at the first aid station. Trained in first aid, he has been called on to perform CPR on SRI International staff members, including continuing CPR in the ambulance on the way to the hospital.

Modest about his lifesaving and Red Cross work, Steve prefers talking about baseball or running. A life-long runner, he has placed in the top 200 in the Bay to Breakers race and has run many 50k races (32 miles). Some races he ran with an average time of under 6 minutes a mile. His best marathon (26.2 miles) finishing time was 2 hours, 56 minutes and 59 seconds.

Steve has worked for over 42 years at SRI International in a number of areas and has been a long-time credit union member. He likes to remind us that the first time he bought a car, a 1984 Honda Civic, the credit union loaned him the money. Driving on the Bonneville Salt Flats in Utah, he almost got stuck! On another adventure, he was robbed in Brazil and the credit union was able to react quickly to help.

An adventurer, a lifesaver, making the world better through kind deeds — no wonder Steve Rooks always has a smile to share!

Best wishes for the New Year to all the adventurers out there!

Steve Bowles
CEO/CFO

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